

SOM ADULT SCHOOL

Celebrating 80 Years

Dear Friend of the Adult School,

Do we have a lot to celebrate!

The South Orange-Maplewood Adult School turns 80 in 2013; Eva Samo is celebrating 50 years with us, and we are celebrating Sue Marcus's 18th and final year as director. Sue will be retiring at the end of May.

As someone with a long affiliation with the Adult School as a teacher, a lecturer, former trustee or staff, or a long-time friend, we want to offer you this opportunity to wish the Adult School, Eva and Sue well on their respective milestones. Your support also helps ensure the continuation of adult education opportunities in our community.

The 80th anniversary ad journal will be distributed at our 80th anniversary cocktail party celebration on May 4, as well as at more than 20 events throughout the year for a total distribution of 4,000 copies. It will also be available on our homepage as a flip book for the duration of 2013. Attached is an ad journal form explaining the various levels of support.

Please return your camera ready ad and check made payable to the South Orange-Maplewood Adult School by March 15. If you are interested in purchasing tickets for the cocktail party, please let us know.

We hope you can support our 80th anniversary ad journal.

I look forward to hearing from you soon.

Sincerely,

Mary Francoeur and Joan Lee

Journal Co-chairs

The South-Orange Maplewood Adult School
17 Parker Avenue, Maplewood, NJ 07040
(973) 378-7620 Fax: (973) 378-2819
www.somadulthoodschool.org schoolinfo@somadulthoodschool.org

SOM ADULT SCHOOL

Celebrating 80 Years

Att: Marianne Cook
 South Orange-Maplewood Adult School
 17 Parker avenue, Maplewood, NJ 07040
 (973) 378-7620

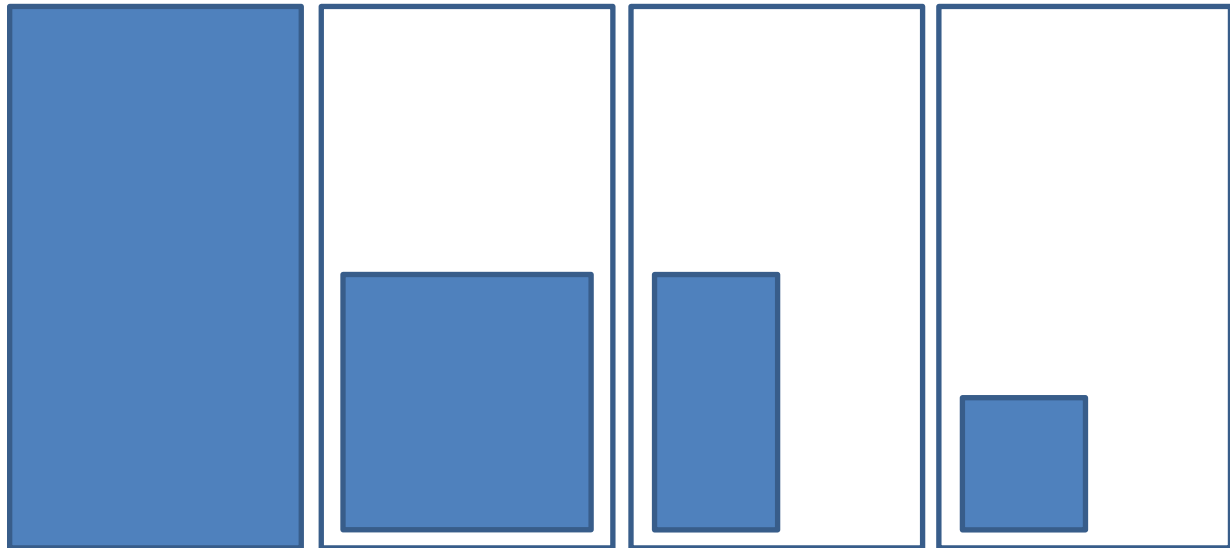
**80TH ANNIVERSARY
 JOURNAL RATE CARD**

Here's an opportunity to enhance the visibility of your business, brand, restaurant, or group – while supporting the South Orange-Maplewood Adult School. About 4,000 copies of the "Adult School Journal" will be distributed to our students and donors at events throughout 2013.

All ads must be correctly sized and camera ready. Files should be high res (300 dpi) in jpeg or pdf format. Please submit files by March 15 to be included in journal.

ADVERTISING RATES AND SIZING

FULL PAGE TRIM SIZE 5.5 x 8.5"	HALF PAGE LIVE AREA 4.625 x 3.75"	QUARTER PAGE LIVE AREA 2.25 x 3.75"	EIGHTH PAGE LIVE AREA 2.25 x 1.75"
-----------------------------------	--------------------------------------	--	---------------------------------------



Inside Cover Front or Back Color: \$1,000	B&W: \$200	B&W: \$125	B&W: \$80
---	------------	------------	-----------

FP Inside Program
 B&W: \$325

The South-Orange Maplewood Adult School
 17 Parker Avenue, Maplewood, NJ 07040
 (973) 378-7620 Fax: (973) 378-2819
www.somadulthood.org schoolinfo@somadulthood.org



Adult School 80th Anniversary Advertising Journal Order Form

DEADLINE FOR AD COPY AND PAYMENT: MARCH 15, 2013

Name: _____

Business Name: _____

Phone Number: _____ Email Address: _____

Call or email Marianne Cook, (973) 378-7620 or mcook@somadulthood.org with questions.

Please check desired ad size:

_____ Full Page COLOR inside front cover \$1,000

_____ Full Page COLOR inside back cover \$1,000

_____ Full Page B/W First Page \$400 (if available)

_____ Full Page B/W inside \$325

_____ Half Page B/W inside \$200

_____ Quarter Page B/W inside \$125

_____ Eighth Page B/W inside \$80

Please submit your ad copy by emailing camera-ready ad as an attachment (jpeg or hi-res PDF format) to: mcook@somadulthood.org.

The South-Orange Maplewood Adult School

17 Parker Avenue, Maplewood, NJ 07040

(973) 378-7620 Fax: (973) 378-2819

www.somadulthood.org schoolinfo@somadulthood.org